

Setting Goals and Strategies to Advance Internationalization

This document is intended to help support your planning for advancing internationalization in your unit or program. After you have engaged those in your unit around areas for greater internationalization in the work of your unit, assessed the level of current activities and identified areas for improvement, you are ready to set goals and put together a plan for action. This document includes an overview of key areas of international activity, and examples of goals in those areas to support comprehensive internationalization.

**Internationalization of the Student Experience**

Internationalization of the Student Experience occurs in several categories. These include curricular, co-curricular, and extra-curricular experiences. Units may contribute in a variety of ways. Example goals in this category might include:

* Increasing study abroad participation of students in the major
* Targeted recruitment of international students into the program
* Providing international research or internship opportunities for students

**International Partnership Development and Management**

Institution-, school-, and department-level partnerships abroad can facilitate internationalization through exchange, collaborative education, and/or research activities. Example strategies in this category might include:

* Creating a reciprocal exchange for students in a particular school or department
* Establishing a 3+1 collaborative degree-completion program
* Hosting an international visiting professor from a key world region
* Formally aligning a research project and funding with an international consortium engaged in related research
* Developing a discipline-specific, cohorted, short program for a prospective international partner institution to build awareness and trust of / with KU

**Internationalization of the Curriculum & Co-Curriculum**

Internationalizing the Curriculum & Co-Curriculum includes internationalizing of majors, courses, and co-curricular activities within the unit. Example goals in this category might include:

* Providing workshops and programs on international topics in the field
* Incorporating global perspectives and international content into a course
* Mapping study abroad to the major

**International Mobility for Research and Program Development**

International opportunities and resources can significantly augment individual, school, and divisional research outcomes. Example strategies in this category could include:

* Hosting an international visiting scholar to facilitate research collaborations
* Conducting research abroad or attending an international conference
* Locating research collaborators or funding through international agencies or consortia
* Leveraging international research development travel funding at KU to make institutional site visits and acquire letters of support and/or invitation for fundable projects

Goal Planning Template

{Unit Name} Internationalization Plan 2024-25

Unit Contact Person: {Name}

Optional preamble here (brief statement of intent, summary of plan).

**Goal 1: State what you will do (goal). What is it you want to accomplish? What will you do in order to obtain your goal? Describe context, barriers, strategies, expected outcomes.**

**Action Plan:** Who will do what? What is the timeline? Who are the collaborators? What resources are needed? How will we assess success?

* List discrete action steps here. What will you do?

Timeline: Indicate timeline for steps (which months of this year).

* List second action step here.

Timeline: Indicate timeline for this action step.

* List third action step here.

Timeline: Indicate timeline for this action step.

Internationalization Alignment: Indicate what Internationalization Activities this aligns with (Internationalization of the Student Experience, International Partnership Development and Management, Internationalization of the Curriculum & Co-Curriculum, International Mobility for Research and Program Development)

Jayhawks Rising Alignment: Indicate which Jayhawks Rising initiative this aligns with; (see <https://jayhawksrising.ku.edu/strategic-alignment-model> ).

**Goal 2: State what you will do (goal). What is it you want to accomplish? What will you do in order to obtain your goal? Describe context, barriers, strategies, expected outcomes.**

**Action Plan:** Who will do what? What is the timeline? Who are the collaborators? What resources are needed? How will we assess success?

* List discrete action steps here. What will you do?

Timeline: Indicate timeline for steps (which months of this year).

* List second action step here.

Timeline: Indicate timeline for this action step.

* List third action step here.

Timeline: Indicate timeline for this action step.

Internationalization Alignment: Indicate what Internationalization Activities this aligns with (Internationalization of the Student Experience, International Partnership Development and Management, Internationalization of the Curriculum & Co-Curriculum, International Mobility for Research and Program Development)

Jayhawks Rising Alignment: Indicate which Jayhawks Rising initiative this aligns with; (see <https://jayhawksrising.ku.edu/strategic-alignment-model> ).

**Goal 3: State what you will do (goal). What is it you want to accomplish? What will you do in order to obtain your goal? Describe context, barriers, strategies, expected outcomes.**

**Action Plan:** Who will do what? What is the timeline? Who are the collaborators? What resources are needed? How will we assess success?

* List discrete action steps here. What will you do?

Timeline: Indicate timeline for steps (which months of this year).

* List second action step here.

Timeline: Indicate timeline for this action step.

* List third action step here.

Timeline: Indicate timeline for this action step.

Internationalization Alignment: Indicate what Internationalization Activities this aligns with (Internationalization of the Student Experience, International Partnership Development and Management, Internationalization of the Curriculum & Co-Curriculum, International Mobility for Research and Program Development)

Jayhawks Rising Alignment: Indicate which Jayhawks Rising initiative this aligns with; (see <https://jayhawksrising.ku.edu/strategic-alignment-model> ).

Sample Goals:

**Goal 1: Increase international enrollment in the architecture program by conducting targeted recruitment activities in Costa Rica.**

**Action Plan:** The Dean’s office will collaborate with International Admission’s recruitment team to conduct outreach activities at 10 high schools in Costa Rica.

* Work with International Admission’s representatives to identify likely high schools in Costa Rica for recruitment efforts

Timeline: August 2023.

* Host an informational webinar for high school councilors with Admissions and School representatives about the program.

Timeline: October 2023.

* School faculty will host an outreach virtual workshop open to students from the high schools on a fun, interactive topic.

Timeline: November 2023.

Internationalization Alignment: Internationalization of the Student Experience

Jayhawks Rising Alignment: Student Success; Increase Enrollment.

**Goal 2: Increase the number of international scholars in the College by providing supplemental scholar awards.**

**Action Plan:** The Dean’s office will create a set of supplemental scholar awards for international scholars within the College.

* Identify funding for a pilot set of awards.

Timeline: December 2023.

* Create outreach campaign and funding solicitation plan.

Timeline: January / February 2024.

* Announce program to departments within the college.

Timeline: March 2024.

Internationalization Alignment: International Mobility for Research and Program Development

Jayhawks Rising Alignment: Research & Discovery: Recruit, retain, & recognize top researchers